Tips for Virtual Board Meetings

Virtual board meetings have a lot of advantages – like reduced travel and improved attendance. But they have a serious downside too. It's hard to maintain engagement, participation, and good board dynamics when meetings are virtual. These practical tips should help.

- Do pre-work. Encourage board members to exchange feedback before the meeting via file-sharing or secure chat platforms.
- Take more breaks. Virtual meetings create fatigue. Schedule plenty of breaks — about one 15-minute rest every 90 minutes.
- Schedule shorter meetings. Shorten the agenda by focusing on fiduciary responsibilities and decisions to be made. Updates can be provided by file-sharing or email rather than taking up meeting time.
- Spread sessions out. Instead of one long meeting, spread indepth discussions over a series of shorter meetings. The usual two-day board retreat can be spread out over a two-week period instead.
- Be deliberate about building trust. Use exercises designed for participants to share things about themselves and learn about each other. Google 'virtual icebreakers' to come up with ideas for your board.
- Use virtual breakout rooms. Breakout rooms can be used for discussions that require candor, testing ideas, or challenging discussions. Afterwards, reconvene as a group to hear reports.
- Invite guests. Widen the board's perspective with new people. Have experts drop in remotely to share their expertise. Or consider hearing from employees who wouldn't usually interact with the board.

Source: '*<u>The Upside of Virtual Board Meetings</u>*' by Keith Farrazzi and Sarah Zapp. Harvard Business Review. July 10, 2020.



Virtual Meeting Checklist

Before the Meeting



Download / install the app or software. Ensure it works on your device.



Familiarize yourself with the platform. Check your video and audio settings to see how you will look and sound.



Do a test video session with the administrator. Know the backup plan if problems arise *(e.g.* use your telephone.)



Get comfortable with how the meeting materials will be viewed (another device, split screen, paper?)

During the Meeting



Find a quiet place and set aside some uninterrupted time. Mute your telephone so it doesn't ring during the meeting.



When not speaking, mute your microphone to minimize surrounding sounds from leaking through to the meeting.



Use headphones or earbuds to minimize distractions and improve your ability to hear others.



Focus on staying engaged and attentive. Look into the camera occasionally as though you are making eye contact.



If needed, ask how to speak up. Should you raise your hand visibly or does the platform have a "raise hand" function?

After the Meeting



Do a brief self-assessment. What should you do differently next time?



Provide feedback to the Board Chair and administrator about your experience with the virtual meeting.

